

# AUTUMNFAIR MODA

4-7 SEPTEMBER 2022 | NEC BIRMINGHAM

# Meet Your Market



4 days, 4 key buying destinations

Organised by

Hyve



# The retail marketplace, reinvigorated.

Autumn Fair is the UK's wholesale marketplace for home, gift and fashion, and it has been for the past 30 years. What can you expect? Well, the event takes place at the start of the busiest and most profitable time of year – the Golden Quarter – and provides a platform for you to meet thousands of UK and international retailers. They include independents, boutiques, department stores, supermarkets and garden centres, as well as interior designers, contractors and hospitality professionals.

## Show Sectors

Autumn Fair encompasses four key buying destinations: Home, Gift, Moda and Design & Source.

Retailers visit these destinations for all-new products and hidden gems that will surprise and inspire their customers – and your collections will be in the spotlight.

### Home

A destination for interiors that inspire and make people feel at home, including:

- Everyday
- Housewares
- Home, Living & Décor
-  the SUMMERHOUSE

### Gift

A treasure trove of gift inspiration, including:

- Beauty & Wellbeing
- Gift
- Greetings & Stationery
- Kids, Toys & Play

### Moda

A seasonal edit of high-end fashion womenswear, accessories, footwear and jewellery showcasing:

- Fashion Accessories
- Jewellery & Watch Edit
- Womenswear
- Footwear

### Design & Source

A showcase of what's possible in product design:

- Furniture and Interior Design
- Home Textile and Workwear
- Gifts and Homewares

# Who will you reach?

Autumn Fair is designed to gather and guide brands, manufacturers and retailers on their journeys to future success – whatever that might look like. It's an event for exciting products, fresh ideas, curious minds and those looking for something a little different.

---

## 83%

of buyers attend the show to discover new products and suppliers

---

## 65%

of our audience consider attending Autumn Fair crucial to the success of their business

---

## 70%

of visitors are retailers

\* Stats as of Autumn Fair 2021



**Sunday was our biggest day at a trade show, ever. It's the best we've seen in 16 years! Our team didn't stop writing orders and at one point we had two customers writing their own orders, right until the show closed!"**

**Claire Williams, Paper Salad**



**We would never miss Autumn Fair. As a small independent home and gift shop seeing all our suppliers in one place is crucial and money-saving. In one day, we are able to see what would otherwise take us months"**

**Sally Goodey, The Lost Sheep**



# Curated Meetings

## Cut through to relevancy

Looking to have one-to-one meetings with relevant buyers? Curated Meetings at Autumn Fair gives you the opportunity to pre-schedule meetings with new buyers who can accelerate your growth. How it works is simple. Retailers choose the products they're interested in and Curated Meetings transform those interests into short, one-to-one meetings. Meetings only happen when both buyer and supplier are keen to meet and explore new business together.

## Ready to get involved?

Your biggest opportunity is here, just get in touch with us at [exhibitor@autumnfair.com](mailto:exhibitor@autumnfair.com) and a member of the team will talk you through your options.

Follow the conversation



[springautumnfair](#)



[springautumnfair](#)



[SpringAutFair](#)



[spring-&-autumn-fair](#)

Email us today



[autumnfair.com](http://autumnfair.com)