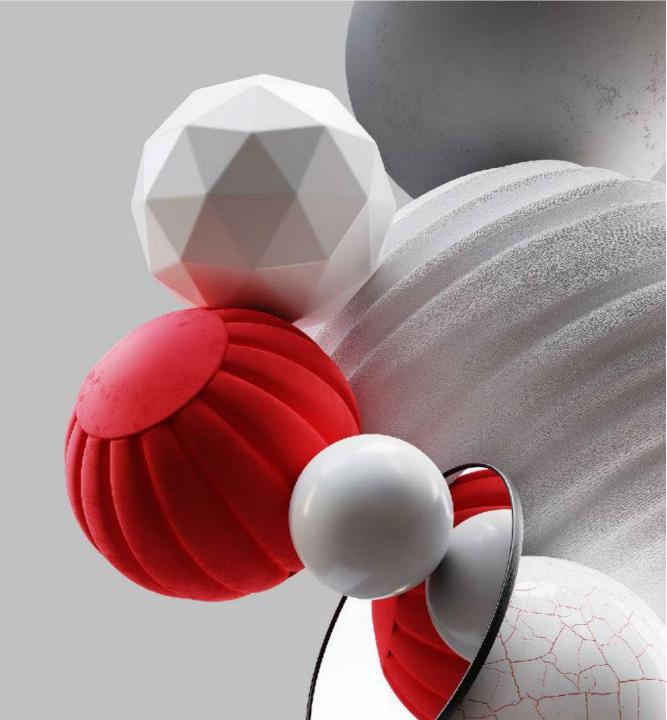


26-28 SEPTEMBER 2024 MARINA BAY SANDS, SINGAPORE

'23 Post Show Report



dmg::events



FIND '23 – A look back at the platform for the industry

FIND – Design Fair Asia, the **key marketplace** for furniture, interiors and design, returned to the **Singapore Design Week** with an exciting array of features and program **across 18,000 sqm** of exhibition space. **Close to 13,000 visits, 300 international brands, 60 international speakers** during the **Global Summit** which attracted over **2300 visits** and an array of young **emerging talent showcases** made FIND 2023 a stellar experience.

The highly esteemed tradeshow and design hub connects leading suppliers across furniture, lighting, décor, textiles and smart interiors technology with Asia's burgeoning interior design, property development, retail and workspace sectors.

FIND – Design Fair Asia strengthens connections and drives business opportunities within the design and manufacturing community in Southeast Asia and beyond.

FIND Global Summit 2023



Hosted Buyer Program



Industry & Community - SDW23



FIND '23 Some Highlights





FIND – Global Summit gathered some of the best talents and practitioners in the design industry from across the region and offered invaluable insights. 3 Full Days, 28 Engaging Session, 60 Global Speakers, 2300+ Visits.



EMERGE '23

Some 60 emerging and established designers from Southeast Asia were spotlighted across 1000 sqm in this exciting showcase. Curated by Design Anthology's Suzy Annetta and presented by DesignSingapore Council, the mesmerizing creativity and craftsmanship of the region was on full display with hundreds of works.



INDEPENDENT BRANDS

FIND - Design Fair Asia brought together over 300 independent brands from 22 countries that showcased their products, current ranges and new launches to the Asian market.

FIND '23 Some Highlights





Italia Geniale offered a famous showcase of the most significant materials, objects and artefacts of Italian design icons that speak of imagination, work, well-being and relationships between people.



URBAN DESIGN FACTORIES SHOWCASE

FIND - Design Fair Asia showcased a temporary space to discover the world of 3D printing and the beautiful forms that can be created with this innovative technology by Mamou-Mani. Biodegradable sugar-based PLA was used to create a sophisticated, sustainable urban design that hosted talks on innovation, technology and sustainability.



ITALIAN DESIGN FUTURES CAPSULE

The Italian Design Futures Capsule showcased dozens of brands and almost 40 Italian exhibitors from furniture, flooring, equipment, lighting and brought together the Italian design community to Singapore.

FIND '23 IN NUMBERS

OVERALL ATTENDANCE: 12,624

GLOBAL ATTENDEES: 22% VISITING COUNTRIES: 72

EXHIBITING BRANDS: 300+ FROM 21 COUNTRIES

VISITOR BREAKDOWN:



PURCHASING AUTHORITY:





VISITOR FEEDBACK:

\$80,000

\$60,000

\$40,000

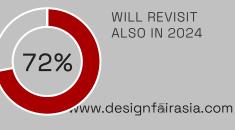
\$20,000

\$0









FIND '23 - Visitor Snapshot

Visitors and buyers included architects, AVP, CCO, CEO, creative director, director of design & construction, director of operations, division director, hotel development director, merchandising director, regional SDP director, SVP from these companies:



FIND 2023 Partners

Organizers

Premier Global Partner

Held in

Key Event of









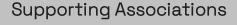


















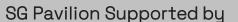


































Visitor Testimonials 2023

At FIND 2023 I had the incredible opportunity to witness the seamless connection and fruitful exchanges between Asian design community, buyers and exhibitors. The atmosphere was electrifuing, with a palpable sense of collaboration and innovation. Networking was at its peak, fostering invaluable relationships and paving the way for future ventures. The event undeniably served as a dynamic platform, uniting industry professionals and sparking dialogues that will undoubtedly influence the design landscape. It's evident that this show continues to play a pivotal role in fostering growth, creativity, and meaningful partnerships within the Asian design sphere."

Vice President, VIDAS Danh Tran

During the Singapore Design Week, FIND - DESIGN FAIR ASIA has managed to bring the world of interiors and furniture design together into one united ecosystem! Looking forward to next year's already!

President, Asia Pacific Space Designer Association (APSDA) Keat Ong Attending this year's show was an absolute delight! The event was well-organized, and the variety of exhibits and presentations truly exceeded my expectations. I was impressed by the insightful discussions and innovative products showcased. The networking opportunities were invaluable, allowing me to connect with industry professionals and gain new perspectives. I'm alreadu looking forward to next year's event

Director, Elite BossBelgic Bee

Excellent variety of exhibitors, both local and foreign. I particularly liked the exhibitors from the business not based in Singapore as I wouldn't have had the chance to see their products and services otherwise.

Design DirectorVisitor

All the designers were very welcoming and were willing to share their design concepts. I learnt a lot and enjoyed the atmosphere very much

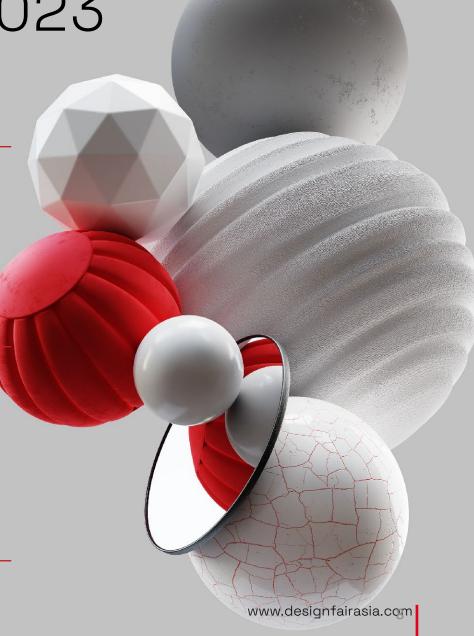
Design Student Visitor

This show opened up my eyes to the world of furniture haute couture, as really understanding a product done by a designer versus a product that is being mass produced. The amount of work and effort that goes behind each designer's furniture, is commendable

Chief Executive Officer Visitor

This show opened up my eyes to the world of furniture haute couture, as really understanding a product done by a designer versus a product that is being mass produced. The amount of work and effort that goes behind each designer's furniture, is commendable

Senior Business Developer, Leap Technology Jax Teo



Forge Connections, Partnerships and Business

The pillar event of the Singapore Design Week acts as a stimulating marketplace connecting suppliers and distributors for interior design agencies, retail buyers, residential and commercial property developers, architects, high-net-worth individuals, and Asia-based distributors who can find a variety of interiors products across furniture, lighting, décor, textiles, design technology, home K&B and surface materials.

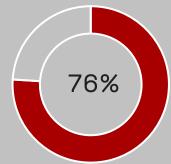
EXHIBITOR FEEDBACK:

SATISFIED WITH OVERALL EXPERIENCE AT FIND '23 90% SATISFIED WITH QUALITY OF ATTENDEES

HOSTED BUYER FEEDBACK: 250+ B2B meetings conducted



VERY SATISFIED/ SOMEWHAT SATISFIED WITH QUALITY OF HOSTED BUYER PROGRAM



SATISFIED WITH QUANTITY OF ATTENDEES

\$100,000 \$50,000

\$0

\$150,000

\$143K USD

SALES VALUE EXPECTED WITHIN NEXT 12 MONTHS FOLLOWING FIND '23

\$50,000 \$40,000 \$30,000 \$20,000 \$10,000 \$37K USD

AVERAGE SALES VALUE EXPECTED WITHIN NEXT 12 MONTHS DUE TO FIND '23 HOSTED BUYER PROGRAM

Testimonials

INDUSTRY SERVING

"The Singapore Institute of Architects (SIA) would like to extend our heartfelt commendation to the organizers of the FIND Design Fair Asia. As a supporting partner, we are delighted to express our collaboration in this successful event.

The FIND Design Fair Asia has become a platform for the architecture and design community, providing an inspiring space for professionals, enthusiasts, and industry leaders to converge. The range of exhibitors, thought-provoking presentations, and engaging discussions showcased the current trends in architecture and design. SIA is honoured to have played a role in supporting this event."

Melvin Sia, President, Singapore Institute of Architects (SIA)

BUSINESS FOCUSED

"The experience was still fresh and new. It is different with the crowd this year. We are quite satisfied with the people who came to visit us, and we hope to be able to come back again next year."

Glen Tew, Managing Director, T1 Glass

IMPACT NETWORKING

"FIND Design Art Fair was an invaluable platform for us. It was a distinct honour to speak in the mesmerizing structure designed by Mamou-Mani. The architecture set the perfect atmosphere for meaningful dialogue and creative exchange. Thank you for all the great content FIND has provided and for this magnificent opportunity."

Audrey Yeo, President, Art Galleries Association Singapore (AGAS)



Exhibitor Testimonials 2023 Images for illustration only.

Visitor and exhibitor are highquality. Operations, and while processing experience are highly satisfying better than Hong Kong. Stand booths are of high quality.

Deky Leung, CEO, Cube Present



It is a wonderful opportunity to connect with like-minded makers and innovators at find and exciting to be shaping the global design community of the future.

Olivia Collins, CEO



The interior elements design of this fine design exhibition, not only showcase the future material for interior architect, but also enhanced their impact. For inspired ID interior designer, get some new and fresh ideas to create beautiful work in this world. Good setting, working for booth and exhibitors and visitors.

Andy Eng, Director, Mosscape



A lot of relevant inquiries generated by the show, and the quality of the exhibition is excellent.

Jessie Tan, Managing Director, COSA International

The IG take away is great. Thanks for having us to be on board.

New Meng Xiang, CoFounder Wallhub

Being our first time, at this event, we were impressed with the quality and number of leads we were able to gain.

Liesbeth Verdonck, Communication & Marketing, Umbrosa



The event organizers have been giving us their fullest support during the entire preparation. We see their effort in making FIND -Design Fair Asia a successful one. Thank you for having Office systems.

Managing Director, Varl Office Systems





It was quite an interesting show. We had the opportunity to meet retailers and interior designers and offer them our products. Overall, it was a very good experience. Hopefully we will be back next year.

Yusra Shams, COO, NYZ Global



It was a very good experience at FIND. The organizer was very helpful from setting up to the show days. We would like to thank Nadia for the incredible help and support provided.

Jennifer Chung, Managing Director, HERA Bathrooms



FIND - Global Summit '23

3 Full Days, 28 Engaging Sessions, 60 Global Speakers, 2300 Visits, Countless Insights.

FIND – Global Summit gathered some of the greatest industry practitioners from across the region and offered exciting exchanges, free Continuing Professional Development segments and hosted the launch of interior designer accreditation program for SEA.































FIND '23 - Insiders



Ankur Choksi Principal Studio Lotus



Melvin Tan
President
Singapore Institute
of Architects (SIA)



Tina Norden
Partner
conran and partners



Dara Huang Founder Design Haus Liberty



Gabriel Tan Founder Gabriel Tan Studio



Azusa Murakami & Alexander Groves Studio Swine



Li Hu & Huang Wenjing Founder OPENarchitecture



Arthur Mamou-Mani Director Mamou-Mani Architects



Suzy Annetta Founder Design Anthology



Talenia Phua Gajardo Founder The Artling



Teo Yang
Founder
Teoyang Studio



Hemanshu Parwani CEO Olson Kundig

FIND '23 - Insiders











Ronald Akili Founder Potato Head Ed Ng Founder ab Concept Keat Ong
President
Asia Pacific Space Designer
Association (APSDA)

Danh Tran
Vice President
Vietnam Design
Association (VDAS)

Dawn Lim

Executive Director

DesignSingapore Council
(DSG)

Gilda Bojardi Editor INTERNI Magazine

FIND '23 - Global Speaker Snapshot

Benedict Hobson, Co-CEO, Dezeen (UK)

Hemanshu Parwani, Principal, Owner and CEO, Olson Kundig Architects (US)

Ren Yee, Head of Futures, UNStudio (MY)

Yoko Choy, Chair of Content for FIND – Design Fair Asia (CN)

Marcel Holman, Vice President, Operations for Japan, Oceania, China & Indonesia, Pan Pacific Hotels Group, Pan Pacific Orchard (NL)

Hamish Brown, Partner, 1508 London (UK)

Kahn Yoon, Director of International Projects, M Moser Associates (SG)

Jaelle Ang, Co-Founder and CEO, The Great Room (SG)

Nayan Parekh, Global Work Sector Leader, Principal, Gensler (IN)

Arthur Mamou-Mani, Founder, Mamou-Mani Architects (FR)

Kenneth Cobonpue, Founder, Kenneth Cobonpue (PH)

Yann Follain, Managing Director and Head of Design, WY-TO (FR)

Talenia Phua Gajardo, Founder and CEO, The Artling (SG)

Govinda Singh, Executive Director Hospitality & Leisure, Colliers Int. Asia (CA)

David Dolcini, Founder, David Dolcini (IT)

Claudia Melniciuc, Senior Project Director, RIOS Singapore Office (RO)

Giorgio Donà, Founding Partner and Director, Stefano Boeri Interiors (IT)

Teo Yang, Founder, Teoyang Studio (KR)

Kensaku Oshiro, Founder, Kensaku Oshiro Studio (JP)

Rutvi Chaudhary, Sales & Marketing Director, Jaipur Rugs (IN)

Peter Chew, Regional Managing Principal, Eight Inc. (SG)

Ian Hendricks, Creative Director, Central Pattana (UK)

Sukwoo Lee, Founder, SWNA (KR)

Dawn Lim, Executive Director, DesignSingapore Council (SG)

Danh Tran, Founder and CEO, Vietnam Design Week (VN)

Andika Frestian, Artistic Director, Indonesian Contemporary Art & Design (ID)

Keat Ong, President, Asia-Pacific Space Designers Association (SG)

Muhamad Razif Nasruddin, Festival Director, Kuala Lumpur Design Festival (KLDF)

Keat Ong, President, Asia-Pacific Space Designers Association (SG)

Hana Surya, Founder and Creative Director, Threadpeutic (IN)

Hans Tan, Founder, Hans Tan Studio (SG)

Lilianna Manahan, Founder, Lilianna Manahan Studio (PH)

Pakphum (Nanu) Youttananukorn, Co-founder, Grains & Grams (TH)

Suzy Annetta, Founding Editor in Chief, Design Anthology (AU)

Aldo Cibic, Founder, CibicWorkshop (IT)

Sabine Beck, Partner, Hirsch Bedner Associates Singapore (DE)

Laura Miotto, Associate Professor, Nanyang Technological University (IT)

Hanyi Lee, Creative Partner, Anak (SG)

Tung Ching Yew, President, Society of Interior Designers Singapore (SG)

Ed Ng, Principal / Co-founder, AB Concepts (CN)

Lai Siew Hong, Immediate Past President, MIID (MY)

Peter Tay, Founder, Peter Tay Studio (SG)

Tim Kobe, Founder and CEO, Eight Inc. (SG)

Media Partners

Media Partnerships from a diverse range of design, luxury and B2B titles reached global audiences.

IFDM





























HO DE:

FIND '23 – Media Partners / Reach

Users: 279K (During Visitor Promotional Period)

Total Social Media Reach: 5,790,109

PR Value: **\$1,560,000.00 SGD**

Media Value: \$850,138.00 SGD



Notable Media Coverage

























Just wrapped up an incredible weekend at the FIND - Design Fair Asia 2023 in Singapore, and felt so inspired by the knowledge gained about biophilic design and sustainability!

The fair was a deep dive into the world of design that looks good and does good for our planet. Learning about biophilic design and how it connects us with nature in urban spaces blew our minds.

The idea of bringing the outdoors inside and creating harmonious, ecc-friendly environments is a game-changer!

I just wanted to give a big shout-out to **Keat Ong 王胜杰** and **Dawn Lim** for your awesome insights at the design fair. Thanks for making the event so cool!

Each member brought their unique talents to the table and created magic together.

Can't wait for the next event to dive even deeper into the world of design with fellow enthusiasts! 🙌

Keat Ong 王胜杰 Dawn Lim Low Yen Ling Hans Tan Hanyi Lee Jaelle Ang Joey Claroniño Kim Tay Nayan Parekh Peter Chew Piya Thamchariyawat Szue Hann TAN, MBA, MArch Talenia Phua Gajardo 灑泥錚 Ching Yew Tung Lincoln Lim

#FINDDesignFairAsia #DesignFairAsia #BiophilicDesign #Sustainability #Inspiration #ThankYou #DesignForChange #SingaporeDesign #DesignLeaders #deconarchitects



A throwback to our Singapore team exploring, discovering, and connecting with industry peers at FIND - Design Fair Asia .

"From insightful keynote speakers to a wide host of innovative exhibitors, it is always wonderful to be immersed in such a dynamic, creative, and inspiring industry"

- Richard Baker, Client Design Lead (second from left).

#FINDDesignFairAsia #Connecting #Inspired #Geyer #InteriorDesign



We've had an exciting week of networking, connecting with over 200 enthusiastic architects and interior designers at FIND - Design Fair Asia. We trust you've had a positive experience exploring SCRIGNO GROUP's products, and we're pleased that we could quickly convey how our offerings can benefit your projects.

If you ever have any questions or need further information, please don't hesitate to contact me at any time.

Cheers!



We wanted to take a moment to say a big THANK YOU to all the visitors who dropped by the SCRIGNO GROUP booth at FIND - Design Fair Asia 2023 Singapore. We couldn't be happier with the interest and enthusiasm you showed in

Should you have inquiries, project ideas, or require any assistance, please do not hesitate to contact us at your convenience.

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Last week, I had the opportunity to very rIND - Design hair Asia in Mannia Bay Sands Singapore to explore the latest trends and innovations, engage with fellow designers across Asia and also catching the design experts panel discussion. I am impressed with all of the products and brands exhibition which are not only aesthetics but really have a strong background story in each of their products.

As a young designer, I have a lot of questions about how to create a valuable and impactful design in our community not only to satisfied the client and company we work for. For that, I also thank for all the inspiring and humble speakers with their diverse design approaches that are really broaden my perspective.

#FairDesignAsia2023 #SingaporeDesignWeek #DesignExpo





ITA - Italian Trade Agency - Singapore
1,656 followers
1w • 🕥

This is the wrap-up of an amazing event FIND - Design Fair Asia (21-23 september), that registered a remarkable presence of italian companies of the sector and that confirmed the high interest of the singaporean market for our products.

We thank the 29 italian companies that exhibited with us and made all this possible, wishing them good luck for future collaborations in Singapore!

Chairs & More

LAFAVORITA DIDATTERI MARIO EC. SNC - Brand art in



Low Yen Ling • Following
Minister of State, Ministry of Trade and Industry (Singapore)...

Delighted to launch the Asia Pacific Interior Design Accreditation Programme (AP-ID-AP) as part of Furniture, INteriors, and Design (or FIND) Design Fair Asia 2023.

The AP-ID-AP is the first regional accreditation scheme for architects and interior design practitioners in the Asia Pacific region. Together with the Mutual Recognition Agreement (MRA) on Interior Design Services, this will facilitate greater mobility of interior design professionals within the Asia Pacific Space Designers Association (APSDA) and enhance exchange in the area of best practices, standards of interior design education, professional practices and qualifications. Heartiest congratulations to APSDA for spearheading this initiative.

I also had the opportunity to catch up with Singapore companies (more than 120 brands represented) as part of FIND Design Fair Asia. I am impressed by how their designs are not only aesthetically



Gmdb popped into a booth last week during the FIND - Design Fair Asia. We had a good time exploring the fair and drawing inspirations from seeing all the great products. Good job to the organisers and all the suppliers! Thank you





r Sales Manager at JEB Furniture Solutions



I'm elated and grateful to have been a part of the FIND - Design Fair Asia Euro Pratik India

This experience has been nothing short of incredible. Engaging with a diverse community of interior designers and architects has been an enriching journey. Exploring the creative minds of these professionals has broadened my perspective and deepened my appreciation for the art of designing spaces.









Our incredible experience at the FIND - Design Fair Asia at the iconic Marina Bay Sands in Singapore has come to an end!

Participating in an international fair of this caliber was a wonderful opportunity to showcase our innovative materials and design products to an increasingly international audience.

We thank ITA - Italian Trade Agency again for selecting us and for the opportunity to exhibit in the Italian pavilion.

And for those who missed this fair, here you can take a look at our innovative materials on our website: https://lnkd.in/ehHwWMRy

#coffeefrom #italianstartup #coffegrounds #circulareconomy #FindDesignAsia2023 #Singapore #ItalianTradeAgency





Watch the launch video of the #EXSTOPOD PLUS+ at FIND - Design Fair Asia in Singapore Congratulations to us on this successful event!



As the curtain closes on the remarkable EXSTOPOD® PLUS+ launch at the FIND Design Fair this year, we stand in awe of what our team achieved together. Our heartfelt thanks goes out to every member of Team Exsto for the unwavering effort and dedication, which made this event a resounding success.

The response from visitors has been nothing short of phenomenal and we're thrilled to announce that orders are already fulfilling for our latest innovation, EXSTOPOD® PLUS+. Your enthusiasm drives our commitment to transcend the boundaries of



Day 1 was a blast at FIND - Design Fair Asia 2023, and we're just getting started!

Join us tomorrow at our booth and discover what's in store for you.

Don't miss out! See you tomorrow! 🏂

10:00am to 6:00pm

★ Hall C, Booth A39
 Sands Expo & Convention Centre, Level 1
 □ 21 - 23 September 2023

#T1Glass #T1Elements #Acoustic #OfficeDesign #InteriorDesign #Tpod





Feedback



+ Follow · · ·

Danial Iqbal • 2nd
Marketing Executive at Bec...
3d • Edited • ⑤

I attended the FIND - Design Fair Asia 2023 at the Marina Bay Sands Convention Centre on September 21st, this time as a visitor rather than an exhibitor, as I was last year to showcase huggu. It was a fantastic experience as usual, and I encountered numerous captivating innovations from around the world in the realm of design and furniture. One prevailing trend I observed among all the brands participating in the fair was a strong focus on sustainability! (you can see from the photos I took)



We have a great experience in Singapore #FindDesignAsia2023.

This is actually the first time we exhibit overseas, we met some new friends and also learned a lot from our guests and visitors.

If you see us at the next event, please do not hesitate to say hi and have some fun with our showcases.

We hope our guests are inspired and can create more awesome experiences with

We are not a typical 3D rendering studio, we craft solutions with cutting-edge technology. 🚳

See you next tim





From September 21st to 23rd, 2023, we witnessed a vibrant showcase of

From September 21st to 23rd, 2023, we witnessed a vibrant showcase of contemporary design at FIND - Design Fair Asia held at Marina Bay Sands. The event left me spellbound, revealing the latest in innovation and inspiration across products, solutions, content, and features.

A heartfelt shoutout to Raffles Design Institute Singapore and Rita Bonucchi, for granting me the opportunity to be part of this incredible fair.

Amidst the event's splendid offerings, the Italian Design Futures Capsule at FIND truly shone, celebrating creativity, craftsmanship, and design brilliance from Italy. It was a pleasure collaborating with Margherita Broggio from CREAZION IDI COMO® by Italian Texstyle brand, weaving together an array of exquisite furnishing textile products. Their expansive range, from quality household linens to intricate fabrics, showcased their dedication to sophistication.





Click to Play.

CFIND FI

FIND - Design Fair Asia

2,184 followers 1mo • 🚱

pay 1 of FIND - Design Fair Asia was a huge success!

The energy was electric as passionate creativ ...see more







Low Yen Ling • Following Minister of State, Ministry of Trade and Industry (... 1mo • **⑤**

Delighted to launch the Asia Pacific Interior Design Accreditation Programme (AP-ID-AP) as part of Furniture, INteriors, and Design (or FIND) De ...see more



FIND - Design Fair Asia
2,184 followers
1mo • \$

What do our amazing visitors and exhibitors have to say about FIND - Design Fair Asia? We asked, and here's what they had to share.



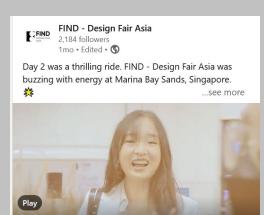
FIND - Design Fair Asia 2,184 followers 1mo • §

Curious about what brings LAABMILANO to FIND - Design Fair Asia?

...see more









We like to thank our fantastic sponsors.





















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in FIND - Design Fair Asia

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